

TIPPECANOE COUNTY 4-H HORSE & PONY

Dear Sir or Madam:

The Tippecanoe County 4-H Horse & Pony Club is gearing up for our show season. It is once again time for us to ask local businesses and individuals for their generous support and sponsorship. Many of you are current supporters of our club and some of you are just getting familiar with us. We are a non-profit family organization that operates and manages the 4-H Horse & Pony Project which hosts open horse shows. We strive to convey and maintain an atmosphere of family togetherness, teamwork, and good clean fun through our equine related club and its activities.

Feel free to write the sponsor as a Family, Business, and In Memory Of, On Behalf Of

The sponsorship choices are as follows:

\$25.00 – Bronze Sponsor...Sponsor Name _____

Sponsor Address: _____ Sponsor Web _____

\$50.00 – Silver Sponsor...Sponsor Name _____

Sponsor Address: _____ Sponsor Web Address _____

\$100.00 – Gold Sponsor...Sponsor Name _____

Sponsor Address: _____ Sponsor Web Address _____

\$500.00 Banner – Platinum Sponsor...Sponsor Name _____

Sponsor Address: _____ Sponsor Web Address _____

This will be a Banner displayed at our horse arena at all shows and fair week. If you would like your logo on the banner please email logo to carmonyv@purdue.edu

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All Sponsors include:

Name and Link to your website **(IF AVAILABLE)** on our club website

- Name on Sponsor Board at shows and Fair
- Name periodically announced throughout the day of our shows

Should you decide to pledge a sponsorship you benefit both our club and your business. You will receive statewide exposure, our sincere appreciation and all the good word-of-mouth advertising that our club members and all show guests will spread.

Our deadline is April 18, 2018, in order for us to have them ready for our June Show. We will mail a receipt for tax purposes.

If you have any questions before making a sponsorship, please feel free to contact us!

Best regards,

Tippecanoe County 4-H Horse & Pony Club ~ [www.tchorseandpony.com](http://www.tchorseandpony.com)

Email ~ [tchorseandpony@gmail.com](mailto:tchorseandpony@gmail.com)

Lynn Carmony ~ (765) 430-6891

## GUIDELINES

- Each member is to solicit at least two (2) sponsors of \$25.00
- Mail these forms to business or personally take to those businesses you often visit
- Tax deductible and receipt will be mailed
- **Turn into the Club Treasurer: Form, Money and Thank you to the sponsor**
- **(Thank you's need to be stamped & addressed to sponsor, not sealed)**
- Envelopes are **not to be** sealed so the Club can include a receipt within the Thank You note.
- Fill-out Contact Information before sending to Sponsor

NOTE: Due Date – April 18, 2018- to get the sponsors the most for their money we need to have them turned in, so we can get our sponsor banners up and going sooner!

Contact Information:

Members Name: \_\_\_\_\_

Members Mailing Address \_\_\_\_\_

Members Phone Number \_\_\_\_\_

Members Email Address \_\_\_\_\_

Note: Everyone who turns in sponsors will earn points towards year end awards as stated on our point system sheet

Point Breakdown

February (10 points)

March (7 points)

April (5 points)

May (2 points)

## **TREASURERS USE ONLY:**

Total Amount Collected: \_\_\_\_\_ Total Number of Points: \_\_\_\_\_

Date Received: \_\_\_\_\_ Treasurers initials: \_\_\_\_\_